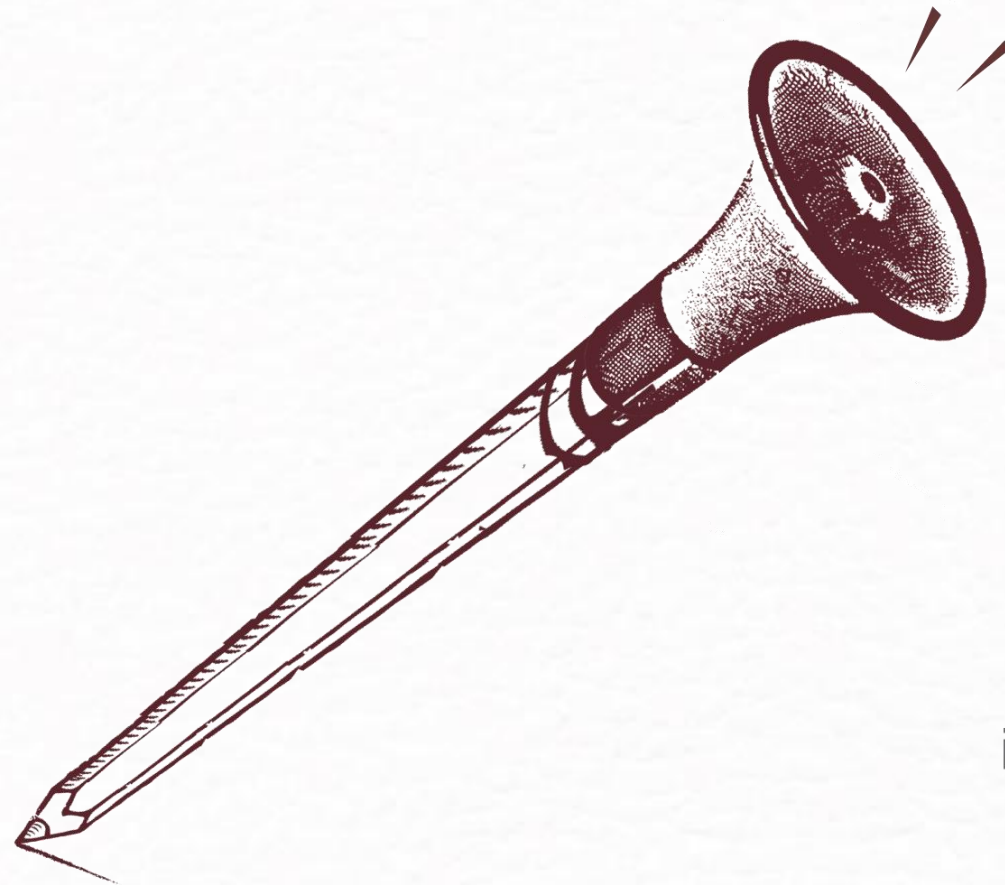


Print Advertising  
Branding  
Corporate Videos  
Online Media  
Events



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organize



care



experience



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**Always Fresh Ideas**

photography



sketching



vision



music



# Pr!nt Advertising

Ad Campaigns

Magazine Ads

Brochure Design

Catalogue design

Hoarding design

Direct Mailers



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*Gift Voucher*

**SWOSTI PREMIUM**





# Xahar Thi Na Claow

Just in case you would like to say  
"awesome food" to our chefs in Thai!



## Thai Food Festival

at Confucius, Swosti Premium  
12th Feb-21st Feb, 2016



From vegetable curries like Thai Penang to Gal Yang, the grilled chicken, Kari Kambing, the Lamb Thai Curry to Cassin of Cow, the Pomfret Fish with Coconut Sauce, you can expect the best of everything that you possibly associate with the Thai cuisine and even what you don't. Drop by for lunch or dinner for a truly delicious experience!



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P.L. Jayde Vihar, Bhubaneswar-751013, Odisha  
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The most authentic  
Chinese Restaurant in town



REDISCOVER THE FEAST  
OF THE ROYALS, IN A MOST  
AUTHENTIC WAY



## BIRYANI & KEBAB FESTIVAL

at Swosti Premium!  
26<sup>th</sup> August – 11<sup>th</sup> September  
Time: 12:30 pm Onwards



A rare combination of secret spices, fresh and tender meat, aromatic rice comes together to tease and serenade your taste buds. As you savor such flavorful Biryani spread, the succulent and spicy Kebabs prepared using the most authentic recipes can add more fervor to your appetite. Come over, this is a special menu that awaits your discerning taste and indulgence!

Swosti Premium Ltd.

P.L. Jayde Vihar, Bhubaneswar-751013, Odisha, Ph: 0674 3017000/ 3253515  
Email - [reservations@swosti.com](mailto:reservations@swosti.com), Mob - 09338015588, [www.swostihotels.com](http://www.swostihotels.com), Toll Free: 1800 123 1414

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# A feast for the senses that never ends

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365 days a year!

**Unlimited delectable starters and heady drinks at Plaza Club**

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## Short Trip or Long Tours, We pack it up with "Infinite Enduring Moments" for you!

For the past few decades Swosti Travels has been the choice of the discerning travel enthusiasts. Be it the most searching expedition or expeditions, the adrenalin rushing, feverish wanderings of the adventure seekers or the hot beds and relaxed getaways of families, with Swosti Travels every traveler turns out to be fascinating & enthralling. So it's no surprise that our clients not only lean back on us for all their holiday plans but strongly recommend others to experience "infinite enduring moments" with us!

**Domestic**  
At Swosti Travels, we provide the most comprehensive travel solutions. We:  
- Customized Tour  
- Transportation  
- Visa Services  
- Hotel Booking  
- 24x7 Assistance  
- Flight Insurance  
- 24x7 Support

**Swosti also offer the best in domestic holiday packages for:**

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Delhi/Goa	₹15,500/-
Delhi/Manali	₹18,500/-
Delhi/Leh	₹22,500/-
Delhi/Amritsar	₹10,500/-
Delhi/Jammu	₹12,500/-
Delhi/Chennai	₹15,500/-
Delhi/Mumbai	₹12,500/-
Delhi/Bangalore	₹15,500/-
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Delhi/Chennai	₹15,500/-
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Delhi/Kolkata	₹12,500/-

**Swosti Grand**  
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Delhi/Amritsar ₹1,10,000/-  
Delhi/Jammu ₹1,10,000/-  
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Watch out for our team to be awarded world class luxury resort on Chikka Lake!

101, Jagdish, Unit B, Bhubaneswar-751001, Odisha. Ph: 0674 3212028 E: info@swosti.com W: www.swosti.com, www.swostitravels.com

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A FINE DINE & DRINK

## Everyone will take a dip in the flavours of Punjab

### Punjabi Food Festival @ Galeria, Swosti Grand! Come live the magic!

From 17th April till 3rd May 2015

**galeria**

As part of our commitment to bring you the best of Indian and global cuisines, Swosti Grand presents the best of Punjab. Be it mouth watering gajar ka halwa, spicy baingan bharta, aromatic chole or tangy and succulent tandoori chicken, all our Punjabi delicacies and traditional recipes that surely will leave your taste buds craving for more. All these and more are served special rates at ₹ 949/- per day.

Swosti Grand, 101, Jagdish, Unit B, Bhubaneswar-751001, Odisha. Ph: 0674 3218000 Toll Free: 1800 123 1414

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WHERE PASSION LIVES

## Miles of white sand, pristine blue water, healing sea breeze and delectable local cuisines!

Whether it's for a short sojourn or a long break, Gopalpur is where the mind, body and soul realign and unite. The slow paced life as you walk on the pristine beaches or go around visiting sites of rich heritage and culture, you will be on a trail of discoveries including yourself. To make this incredible experience even so special, Swosti Palm Resorts puts up a stay where every moment turns out to be magical.

- Accommodation in Standard A/C well furnished room
- Chef Special Breakfast for 2 per night stays
- 15% food discount on A-la-carte order
- Spa Services
- Special Candle Light Dinner
- Complimentary special drinks on each night stay

**Swosti Palm Resort**  
Gopalpur on Sea, Ganjare - 751002, Odisha, Ph - 0680 - 2242455 / 2241718

Toll Free: 18003456750  
Email: reservations@swosti.com

**WEEKEND PACKAGE**

1 Night   2 Days	₹.2999/-
2 Night   3 Days	₹.5444/-



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beyond a career

**An affair that is too tempting to let go!**

We mean the combinations of **Muffins, Chocolates, Dry fruits & Dry fruit Cakes!**  
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Ph: 0000000000

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THE GROUP  
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**Beginning with HOSPITALITY SERVICES**

**Then to TRAVEL SOLUTIONS**

**And Now EDUCATION**

**Swosti Group, consistently reaching for the highest standards!**

From a humble beginning 3 decades ago to being a leading group in the hospitality, travel and hotel & tourism management studies is no minor task. The secret to this success is the philosophy at the core of it i.e. the group is driven by a passion to deliver the best services possible. This makes Swosti Group stand apart and continue to add value to customer experiences.

227 stars - the maximum in 5-star by a hospitality chain  
7 different themed restaurants  
Largest convention centre  
Most chartered and detailed travel solutions  
Most comprehensive wedding plan management

That's not all, moving forward, Swosti Group would be unveiling a world class luxury resort on **Chilika Lake**, the largest lagoon in the world, which has been selected for its irresistible beauty and tranquility. Beautiful islands, varied flora and fauna, exquisite migratory birds, picturesque villages make it one of the best places to be in. To allow travellers to soak in and experience this magical site in its full glory and grandeur, Swosti Chilika resort with its 70 finely crafted cottages and innumerable amenities has been planned to be amongst the best the country has experienced!

**SWOSTI Chilika Resort**

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**Swosti Premium Ltd.**  
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Ph: 0674 3017900-3253515

**Swosti Grand**  
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Ph: 0674 3017900-3253515

**Swosti Institute of Management and Social Studies**  
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Ph: 0674 3017900-3253515

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**SHANGHAI FOOD FESTIVAL at Confucius**  
10th Sep-11th Oct, 2015

**Don't worry, we will provide enough of napkins & tissue papers!**

Another new from the Swosti Group. In continuation to our efforts to bring you the best of world cuisine, we present the most delectable cuisines from the Shanghai region. Be it the Shanghai Dragon Roll or Nanxiang Stamed Stuffed Bun or the Golden Spicy Daikan Cake, these surely will leave your taste buds craving for more. Drop by and discover Shanghai, the most delicious way!




**Confucius**

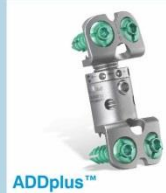
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- Expandable vertebral body replacement with plates for the anterior, cervical and cervico-thoracic spine
- Lordotic implant shape for optimal adjustment to the cervical spinal profile
- Optimized implant anchoring due to expandable osmium screw
- Continuously expandable in situ



ADD™ & VBR™

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- Vertebral body replacement systems for all anterior spine levels
- Versatile implant range for an individual anatomic adaption
- Large cavity for bone graft/substitutes
- Continuously expandable in situ
- Dislocation protection by small spikes



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- Screw-rod system for posterior stabilization of the thoracic and lumbosacral spine
- Optimal selection of implants
- Self-explanatory standard instruments
- Proven Ulrich medical quality for attractive prices
- Can be combined with all Ulrich medical screw - rod systems



osmium™

**Anterior cervical plate system**

- Cervical plate system for anterior stabilization
- Osmium system can be used mono - and bicortically
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- Pre-shaped plate



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 with 100 years of excellence  
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 now partners in India with  
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 with 20 years  
 of Marketing Excellence ”

**Cardi-O-Fix VSD Occluder:**

Starway Cardi-O-Fix VSD Occluder is a self-expandable, double disc implant device made from world reputed Nitinol wire mesh manufacturer. The two discs are linked together by a short connecting waist corresponding to the size of the VSD. In order to increase its closing ability, the discs and the waist are filled with polyester fabric. The polyester fabric is securely sewn to each disc by surgical sutures.

**PDA Occluder System**

**Cardi-O-Fix PDA Occluder:**

Starway Cardi-O-Fix PDA Occluder is a self-expandable, mushroom shaped implant device made from world reputed Nitinol wire mesh manufacturer. 2 millimeter retention skirt assures secure positioning in the mouth of the patent ductus arteriosus (PDA). The communication is closed by the induction of thrombosis which is accomplished by polyester patches sewn securely into the device.



ASD



VSD



PDA



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Concept & Design by www.adflavours.com



We got closer  
to  
close the gap

**Cardi-O-Fix Closure Devices**  
now with PHOENIX MEDICARE in India



# JISAR Newsletter

Volume - 1 | Jan. 2014

SPINE SURGEON :



**Dr. Vijay S, MS orthopaedics,**  
Fellow of Spine surgery (CMC Vellore)

In addition, we are glad to inform you that **Dr. Vijay S** (MS ortho, Fellow of Spine surgery (CMC Vellore)) has joined our team of spine surgeons at JISAR, adding to our efforts to give the best possible care for patients undergoing treatment for spinal disorders at our institute.



# JISAR Newsletter

6th issue!

Volume - 1 | Jan. 2014



## ADDRESSING CHALLENGES IN DEFORMITY CORRECTION

One of the most challenging surgeries in the field of spine is the correction of spinal deformities. The following facts make a surgeon think twice before venturing into a scoliosis or kyphosis correction surgery.

- |   |  |   |   |   |  |  |
|---|--|---|---|---|--|--|
| <b>Dr. Mahesh</b><br>M.S. (Ortho) AIIMS,<br>NEW Delhi<br>Spine Surgen | <b>Dr. Upendra B.N</b><br>M.S. (Ortho) AIIMS,<br>NEW Delhi<br>Spine Surgen | <b>Dr. Anand Jayaraman</b><br>MRC Psych (UK)<br>Consultant Psychiatrist | <b>Dr. Dr. Vijay. S</b><br>MS (Ortho): Spine<br>Fellowship (CMC Vellore)<br>Spine Registrar | <b>Dr. Ashwini B.C</b><br>BAMS, MD<br>(Yoga & Rehab)<br>Yoga Consultant | <b>Dr. Rajkumar Mahan</b><br>Resident, JISAR | <b>Mrs. Leena</b><br>Secretary<br>& Co-ordinator |
|---|--|---|---|---|--|--|

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Other Diseases

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newletter

**INFAUMATION**

**auma**  
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AUMA India Quarterly Newsletter  
June - Aug 2015

**INFAUMATION**

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AUMA India Quarterly Newsletter  
June - Aug 2015

**AUMA INDIA ACTUATORS REPLACE CHINESE ACTUATORS AT LAFARGE CEMENT PLANT IN CHITTAURGARH**

Being a world leader in building materials, M/s Lafarge has an established presence across all major cities. Being a world leader in building materials, M/s Lafarge has an established presence across all major cities. Being a world leader in building materials, M/s Lafarge has an established presence across all major cities.

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**INFAUMATION**

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AUMA India Quarterly Newsletter  
June - Aug 2015

**1 AUMA INDIA ACTUATORS REPLACE CHINESE ACTUATORS AT LAFARGE CEMENT PLANT IN CHITTAURGARH**

Being a world leader in building materials, M/s Lafarge has an established presence across all major cities. Being a world leader in building materials, M/s Lafarge has an established presence across all major cities. Being a world leader in building materials, M/s Lafarge has an established presence across all major cities.

**2 AUMA INDIA SUPPLIES ACTUATORS FOR AUTOMATION AT PARVATI WATER TREATMENT PLANT, PHASE I, PUNE**

Being a world leader in building materials, M/s Lafarge has an established presence across all major cities. Being a world leader in building materials, M/s Lafarge has an established presence across all major cities. Being a world leader in building materials, M/s Lafarge has an established presence across all major cities.

**2015 Cricket Tournament @ AUMA India**

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AUMA India's actuation products are an integral and indispensable component of power plants. AUMA India has always been focused on the development of custom or niche products designed according to customers' specific requirements. AUMA India's continuous investment in the development of new technology and its unmatched in-house manufacturing capabilities has resulted in the product offerings for meeting any kind of requirement for electric actuation of power plants.

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DRIVING THE FUTURE



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Universally accepted energy fluid with calcium, magnesium & taurine

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At least as effective as sports drinks & antibiotics

- For sports drinks
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**Competition**

Product	Energy	Indication
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ORAC-L PLUS	100 kcal	Hydration, Energy, Calcium, Magnesium, Taurine
Others	100 kcal	Hydration, Energy

# JAGDALE LIFESCIENCES

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- Dextrose & Carbohydrates boost energy level - 95Kcal/Pack
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(Sister division of Jagdal Pharma, Bangalore)  
Applying science for better health

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Announcing the launch of our new division...



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We value your wholehearted support!



# Brand!ng

- Logo Creation
- Office Stationery Kit
- Packaging Design
- Internal / External Branding
- Retail Design
- Signage Design





### Logos from left to right

Swosti Group, on of the leading hospital brand in eastern india, Bhubaneshwar

Ancient Creations Pvt. Ltd (Portal)

Pragati (kamadenu Milk Products), Bhubaneshwar

Choco Bliss (Blue Mount),

Confucius (swosti Group Of Hotels), Bhubaneshwar

Vrinda Ayur Care (Ayurvedica clinic, Bangaluru)



Logos from left to right

- Windchime (swosti Group Of Hotels), Bhubaneshwar
- Kosher Tissue Paper Pvt. Ltd.
- Padmavathi M Ujjanappa Education Trust, Shivmoga
- Accs Co- Operative Bank, Bangaluru
- Strikedart, ITES ( Asset tracing Software), Bangaluru



Logos from left to right

Supra Group

Rsquare Corporate Services

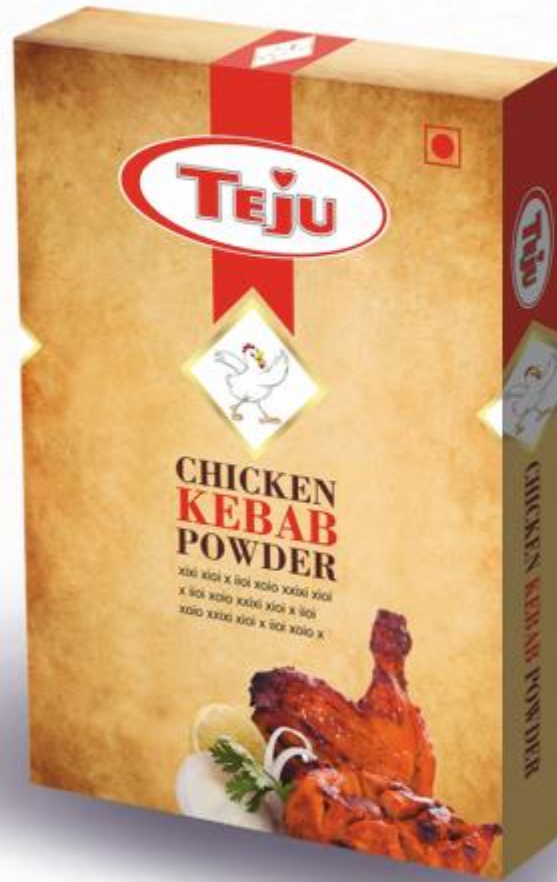
Homekar.com

Hsm Hydro Control Pvt.ltd.

Phoenix Medicare Pvt. Ltd.

Inelec Engineers



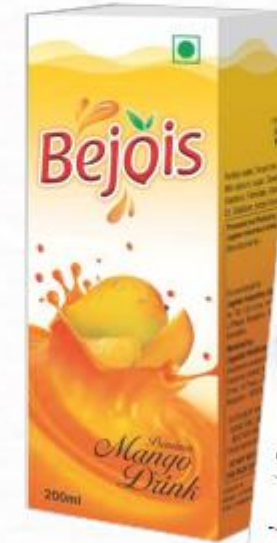




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Kosher











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**Sarah Foods Pvt.Ltd.**

Make your special moments memorable with our innovative mouthwatering delicacies ranging from flavoured popcorns... cotton candies to tasty snacks and much more....

Our snacks and confectioneries are spread across supermarkets, malls, bakeries... which are widely popular among all age groups from children to adult food lovers.

**Our Snacky Philosophy**

We believe that "Snack Food" has the power to bring people together and create one of life's most cherished moments. Sharing the snacks with family and friends is the treasured part of life.

That's why we put our energy into sourcing the best ingredients, finding the most authentic recipes and creating products to enrich every moment to make it better.

*Special moments. Made memorable...*

**Our Snacky journey**

Sarah Foods Pvt.Ltd. was started in 2008 at Bangalore with a sole objective of giving a new definition to "Snack Food". Six years of continuous efforts towards innovative snack products by our determined team. Today our products are available in supermarkets, kitchen shelves, multiplexes... of course picnic baskets across India to enjoy the delicacies.

Enjoy the goodness of honey and dark chocolate with popcorn

**CARAMEL**

Fine delicacy of caramel with popcorn

Honey & Dark Chocolate

	RED INDIAN™ POP CORN Honey & Dark Chocolate	RED INDIAN™ POP CORN CARAMEL
UPC Code	906830100088	906830100071
Net wt.	30g	50g
M.R.P per unit (incl. of taxes)	₹. 30/-	₹. 30/-
M.R.P per unit (excl. of taxes)	₹. 30/-	₹. 30/-
Units per box	40	40
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Placeholder for client testimonials and a video player labeled 'How it works?'

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Aravind Bhat  
Director

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**About Us**

Phoenix Medicare started its operation by the year 1981 and was incorporated as a private limited company in 1986. Phoenix has spread its business all over south India to increase its customer reach. Phoenix is a Channel Partner for Fortune 500 companies manufacturing life saving medical devices.

Phoenix's strategic fit-ups and alliances with market leaders and further expansion to its growth and the company cultivated a reputation in the market for its search making quality and performance.

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# Client are





# Client Speak

“Experience with Adflavours exceeded our expectations for services rendered by them for our marketing activities. We would be pleased to work with them again in the future”

**Mr. Onkarnath,**  
AGM-Sales & Marketing -  
SPRAYING SYSTEMS INDIA

“Our association with Adflavours team is since 2012 for projects like 3D logo animation, Packaging designs, Product display designs and marketing collaterals (visual aids, leave behinds etc.). They are talented and enthusiastic with ability to understand and interpret the brief and brand’s requirements and translate that into effective communication”

**Mr. Rajesh N Jagdale,**  
Managing Director -  
JAGDALE INDUSTRIES LIMITED

“When we participated in EXCON exhibition for the first time, we were looking for single agency which can offer complete branding solution for this exhibition. We are delighted with Adflavours deliverables on stall (design and execution), Corporate film (script — video shoot-editing) and brochure in short span of time. I wish them all the best for their all future assignment ”

**Mr. Srinivas Reddy,**  
Managing Director  
FAB-TOOL INDUSTRIES



ideation ▶ creation ▶ execution



ideation ► creation ► execution

call: +91 99161 10189 or write to us at: [urankar.lr@adflavours.com](mailto:urankar.lr@adflavours.com)  
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